



JOB VACANCY

JOB TITLE Graphic Designer
DEPARTMENT Marketing

RESPONSIBLE TO Lead Graphic Designer

LOCATION Swansea.com Stadium

SALARY Competitive
BENEFITS 25 days holiday plus bank holidays
Health Cash Plan and Medical Insurance
20% off Store Merchandise
2 Home Fixture Tickets
Discounted Hospitality Packages
Cycle to Work Scheme

CONTRACT Permanent / 40 hours per week / Occasional flexible working to include evenings and weekends

Role Overview

Swansea City Football Club is seeking a creative Graphic Designer to join the marketing team. As a Graphic Designer, you will play a key role in supporting the club's visual identity across all touchpoints. From digital content to print materials, you will assist in creating high-quality designs that enhance the Swansea City brand and communicate to supporters and stakeholders effectively.

Role Responsibilities

- Collaborate with the design team to produce high-quality graphics for a variety of platforms including digital, social media, print, signage, and more.
- Assist with the design and production of marketing materials, matchday assets, promotional content, and other visual collateral for internal and external communications.
- Develop innovative design concepts based on clear briefs, ensuring alignment with Swansea City's overall brand guidelines under guidance of the lead graphic designer.
- Maintain consistency in the Swansea City identity across all design work, ensuring that all materials reflect the club's core values and professional standards.
- Work closely with the commercial department to deliver design solutions that meet the needs of the club.
- Stay up-to-date with design trends and best practices, incorporating new ideas to your daily work.
- Manage multiple design projects simultaneously, ensuring timely delivery without compromising quality.



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Skills, Knowledge and Experience

- Proven experience in graphic design, preferably within sports, entertainment, or a similar fast-paced industry.
- Proficiency in industry-standard design software (Adobe Creative Suite: Photoshop, Illustrator, InDesign).
- Strong understanding of branding, typography, layout, and visual storytelling.
- Ability to work under pressure, in a demanding environment and manage deadlines effectively.
- Excellent communication and collaboration skills, with the ability to work well within a team.
- A portfolio that demonstrates creativity, versatility, and a keen eye for detail.

GENERAL STATEMENT

Should an adequate number of applications be received prior to the closing date, Swansea City AFC reserve the right to remove this advert.

Due to a high demand in applications the Club will be unable to respond to those applicants who have not been shortlisted for interview.

SAFEGUARDING & WELFARE

The Company is committed to safeguarding and promoting the welfare of children and young people involved in activities and event at the Company. As part of the Company's recruitment and selection process any offers of work involving working in regulated activity with children are subject to a satisfactory enhanced DBS Disclosure and barred list check (depending on the level of supervision, frequency, and nature of contact with children).

The Company may also conduct online searches of candidates who have been shortlisted as part of its safer recruitment procedures. Appropriate references will be required.

EQUALITY, DIVERSITY & INCLUSION STATEMENT

Swansea City AFC strives to ensure it provides an environment where everyone's rights, dignity and individual worth is respected and takes a zero-tolerance approach to any form of discrimination. Equal Opportunity is an integral part of our recruitment and selection process, and we welcome applications from all individuals who feel they meet the core requirements of the role.

We are particularly encouraging applications from women, disabled people and individuals from diverse ethnic communities who are currently under-represented within the organisation.

All appointments will be made on merit of skill and experience relative to the role.



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HOW TO APPLY

Please complete an Application Form, available [HERE](#). Please also send a portfolio along with your application to marketing@swanseacity.com.

If you require the application form in an alternative format, please email jobs@swanseacity.com

The closing date for this vacancy will be **18TH December 2024**.

